



Press release

Dietikon, 12 February 2020

7th International Fleet Meeting 2020 in Geneva

The international fleet industry meets at the Motor Show

For the seventh time, the International Fleet Meeting will take place within the framework of the Geneva Motor Show. For the first time, the event is part of the official exhibition programme of the Geneva International Motor Show on GIMS VIP Day. A high-calibre speaker and a unique networking platform will also be awaiting participants in 2020.

On 4 March 2020 the time has come again: The second press day of the Motor Show will be dedicated to the fleet industry. At the International Fleet Meeting, fleet managers from all over the world will meet with representatives of the automotive, leasing and service industries. The organisers fleetcompetence Group and the Swiss fleet magazine aboutFLEET offer a unique, English-language platform. The Welcome Desk opens at 09:00 a.m., the official event starts at 11:45 a.m. and will take place in the GIMS-TECH FORUM in hall 6.

The organisers will present the international fleet experts with Pim de Weerd, a top speaker. The Global Commodity Manager Mobility of the Dutch conglomerate Philips will give a laudatory speech on the subject of "Transformation from Fleet to Mobility".

Under the motto "GET TOGETHER", the participants will have more time for discussions and networking in addition to the stand-up lunch. In this way, the organizers are meeting a frequently expressed wish of the visitors.

The International Fleet Meeting 2020 is supported by the gold sponsors Arval, Alphabet, Geotab, Sixt Car Rental and the silver sponsors Christinger + Partner AG, dragintra Fleet Services, Fleet Logistics and Volkswagen Financial Services.

IFM can also count on media partnerships with Aegfa, Autoflotte, Auto Aziendali Magazine, bfp Fuhrpark und Management, CBU, Fleet AUTO NEWS, Fleet & Business Quattroruote, FleetEurope, Fleet Magazine (ITA), Fleet Magazine (ESP), Fleet Management Weekly, Fleet & Mobility, Flotila, Flottes Automobiles, FLOTTE & Wirtschaft, International Fleet World, Menadzer Floty und Mission Fleet zählen.

Further information about the 2020 event can be found at

www.internationalfleetmeeting.com

www.aboutfleet.ch

www.fleetcompetence.com