



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - März 2015

janvier - mars 2015

Stichtag: 31. März 2015 rb

Marken	Marktanteil [%]					Marktanteil [%]				
	Mrz. 15	Mrz. 14	Mrz. 15	Mrz. 14	+/- %	Kum. 15	Kum. 14	Kum. 15	Kum. 14	+/- %
Alfa Romeo	0.4	0.6	125	151	-17.2	0.4	0.7	288	482	-40.2
Aston Martin	0.1	0.1	17	19	-10.5	0.0	0.1	35	45	-22.2
Audi	5.8	6.2	1'816	1'632	11.3	5.6	5.8	4'048	3'963	2.1
BMW	7.1	6.4	2'223	1'671	33.0	7.4	6.8	5'368	4'666	15.0
BMW Alpina	0.0	0.0	7	7	0.0	0.0	0.0	19	21	-9.5
Chevrolet	0.1	1.2	35	312	-88.8	0.1	1.5	65	993	-93.5
Citroën	3.8	3.5	1'194	918	30.1	4.1	3.5	2'971	2'403	23.6
Dacia	1.4	1.4	455	377	20.7	1.7	1.8	1'224	1'209	1.2
Fiat	2.8	2.3	890	604	47.4	2.6	3.2	1'882	2'168	-13.2
Ford	4.2	4.4	1'331	1'166	14.2	4.1	3.9	2'954	2'695	9.6
Honda	2.2	2.5	695	651	6.8	1.4	1.8	1'040	1'255	-17.1
Hyundai	3.4	3.2	1'076	838	28.4	3.4	3.9	2'445	2'681	-8.8
Infiniti	0.1	0.0	23	10	130.0	0.1	0.1	45	35	28.6
Jaguar	0.1	0.3	47	79	-40.5	0.2	0.2	119	168	-29.2
Jeep	1.0	0.8	308	205	50.2	1.0	0.9	752	639	17.7
Kia	1.6	1.8	505	484	4.3	1.4	1.7	1'025	1'166	-12.1
Lancia	0.1	0.2	21	45	-53.3	0.1	0.3	91	185	-50.8
Land-Rover	1.0	1.4	323	375	-13.9	1.2	1.4	844	956	-11.7
Lexus	0.4	0.3	111	71	56.3	0.3	0.3	239	193	23.8
Maserati	0.3	0.3	85	69	23.2	0.2	0.3	171	196	-12.8
Mazda	2.9	3.2	908	842	7.8	3.3	3.2	2'349	2'182	7.7
Mercedes	8.1	6.5	2'546	1'694	50.3	7.9	6.0	5'714	4'135	38.2
MINI	1.5	1.2	477	308	54.9	1.6	1.2	1'128	810	39.3
Mitsubishi	1.9	1.1	598	293	104.1	1.6	1.1	1'189	728	63.3
Nissan	2.8	3.2	888	853	4.1	3.1	3.2	2'212	2'167	2.1
Opel	3.9	5.5	1'214	1'439	-15.6	4.0	5.0	2'907	3'395	-14.4
Peugeot	3.7	3.8	1'150	988	16.4	4.0	3.8	2'864	2'565	11.7
Porsche	1.3	0.7	402	191	110.5	1.3	0.7	974	456	113.6
Renault	3.9	3.1	1'234	821	50.3	4.3	3.8	3'080	2'595	18.7
Seat	2.8	3.0	876	779	12.5	2.8	3.0	2'056	2'026	1.5
Skoda	7.7	6.7	2'417	1'770	36.6	7.4	6.5	5'363	4'430	21.1
Smart	1.3	0.7	407	182	123.6	0.9	0.6	672	416	61.5
Ssangyong	0.2	0.2	70	49	42.9	0.2	0.2	162	113	43.4
Subaru	2.9	2.1	902	556	62.2	2.1	2.0	1'513	1'384	9.3
Suzuki	3.0	3.1	938	815	15.1	2.4	2.8	1'743	1'907	-8.6
Toyota	2.9	3.7	911	970	-6.1	3.0	3.7	2'173	2'520	-13.8
Volkswagen	10.8	12.3	3'385	3'227	4.9	11.8	11.9	8'521	8'154	4.5
Volvo	1.9	2.2	612	567	7.9	2.2	2.7	1'605	1'869	-14.1
Diverse Marken	0.8	0.8	265	222	19.4	0.6	0.6	425	424	0.2
GESAMT-TOTAL	100.0	100.0	31'487	26'250	20.0	100.0	100.0	72'275	68'395	5.7
davon/dont 4 x 4	39.9	37.4	12'571	9'821	28.0	39.6	39.1	28'657	26'776	7.0
davon Alternativ-Antrieb	4.5	3.7	1'402	977	43.5	3.9	3.1	2'821	2'123	32.9
davon/dont DIESEL	36.8	35.4	11'584	9'296	24.6	38.6	37.5	27'891	25'651	8.7

Quelle: auto-schweiz / ASTRA/MOFIS 7.04.15 / source: auto-suisse / OFROU/MOFIS 7.04.15