



Januar - Februar 2015
janvier - février 2015

Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)
Stichtag: 28. Februar 2015 rb

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]					
	Feb. 15	Feb. 14		Feb. 15	Feb. 14	+/- %	Kum. 15	Kum. 14		Kum. 15	Kum. 14	+/- %
Alfa Romeo	0.4	0.8		93	171	-45.6	0.4	0.8		163	331	-50.8
Aston Martin	0.0	0.1		2	12	-83.3	0.0	0.1		18	26	-30.8
Audi	6.2	5.8		1'392	1'270	9.6	5.5	5.5		2'232	2'331	-4.2
BMW	7.1	6.5		1'597	1'430	11.7	7.7	7.1		3'145	2'995	5.0
BMW Alpina	0.0	0.0		7	7	0.0	0.0	0.0		12	14	-14.3
Chevrolet	0.0	1.7		11	370	-97.0	0.1	1.6		30	681	-95.6
Citroën	4.5	3.5		1'002	762	31.5	4.4	3.5		1'777	1'485	19.7
Dacia	1.5	2.0		339	434	-21.9	1.9	2.0		769	832	-7.6
Fiat	2.7	3.4		603	735	-18.0	2.4	3.7		992	1'564	-36.6
Ford	4.0	4.4		893	955	-6.5	4.0	3.6		1'623	1'529	6.1
Honda	0.9	1.5		194	322	-39.8	0.8	1.4		345	604	-42.9
Hyundai	3.9	4.4		870	972	-10.5	3.4	4.4		1'369	1'843	-25.7
Infiniti	0.1	0.0		15	9	66.7	0.1	0.1		22	25	-12.0
Jaguar	0.2	0.1		46	25	84.0	0.2	0.2		72	89	-19.1
Jeep	1.0	1.0		235	213	10.3	1.1	1.0		444	434	2.3
Kia	1.3	1.9		289	420	-31.2	1.3	1.6		520	682	-23.8
Lancia	0.2	0.3		52	62	-16.1	0.2	0.3		70	140	-50.0
Land-Rover	1.2	1.2		274	254	7.9	1.3	1.4		521	581	-10.3
Lexus	0.3	0.3		68	70	-2.9	0.3	0.3		128	122	4.9
Maserati	0.2	0.3		48	55	-12.7	0.2	0.3		86	127	-32.3
Mazda	2.8	2.8		638	612	4.2	3.5	3.2		1'441	1'340	7.5
Mercedes	7.8	5.4		1'744	1'178	48.0	7.8	5.8		3'168	2'441	29.8
MINI	1.5	1.0		345	216	59.7	1.6	1.2		651	502	29.7
Mitsubishi	1.6	1.1		369	250	47.6	1.4	1.0		591	435	35.9
Nissan	3.0	3.4		681	743	-8.3	3.2	3.1		1'324	1'314	0.8
Opel	4.0	4.3		899	937	-4.1	4.2	4.6		1'693	1'956	-13.4
Peugeot	3.8	3.6		854	779	9.6	4.2	3.7		1'714	1'577	8.7
Porsche	1.5	0.7		331	144	129.9	1.4	0.6		572	265	115.8
Renault	4.2	4.6		945	1'008	-6.3	4.5	4.2		1'846	1'774	4.1
Seat	3.1	3.0		688	655	5.0	2.9	3.0		1'180	1'247	-5.4
Skoda	8.4	6.5		1'889	1'434	31.7	7.2	6.3		2'946	2'660	10.8
Smart	0.7	0.5		166	120	38.3	0.6	0.6		265	234	13.2
Ssangyong	0.2	0.2		52	40	30.0	0.2	0.2		92	64	43.8
Subaru	1.7	2.2		377	485	-22.3	1.5	2.0		611	828	-26.2
Suzuki	2.1	2.9		467	635	-26.5	2.0	2.6		805	1'092	-26.3
Toyota	3.2	3.2		708	707	0.1	3.1	3.7		1'262	1'550	-18.6
Volkswagen	11.5	12.2		2'567	2'683	-4.3	12.6	11.7		5'136	4'927	4.2
Volvo	2.5	3.0		560	664	-15.7	2.4	3.1		993	1'302	-23.7
Diverse Marken	0.3	0.4		78	93	-16.1	0.4	0.5		160	202	-20.8
GESAMT-TOTAL	100.0	100.0		22'388	21'931	2.1	100.0	100.0		40'788	42'145	-3.2
davon/dont 4 x 4	39.7	39.6		8'898	8'677	2.5	39.4	40.2		16'086	16'955	-5.1
davon Alternativ-Antrieb	3.4	2.5		768	555	38.4	3.5	2.7		1'419	1'146	23.8
davon/dont DIESEL	39.3	38.5		8'809	8'454	4.2	40.0	38.8		16'307	16'355	-0.3

Quelle: auto-schweiz / ASTRA/MOFIS 5.03.15 / source: auto-suisse / OFROU/MOFIS 5.03.15