



Immatrikulationen von neuen Personenwagen (CH+FL)

Mises en circulation des voitures de tourisme neuves (CH+FL)

Stichtag: 31. Januar 2015 rb

Januar 2015

janvier 2015

Marken	Marktanteil [%]					Marktanteil [%]				
	Jan. 15	Jan. 14	Jan. 15	Jan. 14	+/- %	Kum. 15	Kum. 14	Kum. 15	Kum. 14	+/- %
Alfa Romeo	0.4	0.8	70	160	-56.3	0.4	0.8	70	160	-56.3
Aston Martin	0.1	0.1	16	14	14.3	0.1	0.1	16	14	14.3
Audi	4.6	5.2	840	1'061	-20.8	4.6	5.2	840	1'061	-20.8
BMW	8.4	7.7	1'548	1'565	-1.1	8.4	7.7	1'548	1'565	-1.1
BMW Alpina	0.0	0.0	5	7	-28.6	0.0	0.0	5	7	-28.6
Chevrolet	0.1	1.5	19	311	-93.9	0.1	1.5	19	311	-93.9
Citroën	4.2	3.6	775	723	7.2	4.2	3.6	775	723	7.2
Dacia	2.3	2.0	430	398	8.0	2.3	2.0	430	398	8.0
Fiat	2.1	4.1	389	829	-53.1	2.1	4.1	389	829	-53.1
Ford	4.0	2.8	730	574	27.2	4.0	2.8	730	574	27.2
Honda	0.8	1.4	151	282	-46.5	0.8	1.4	151	282	-46.5
Hyundai	2.7	4.3	499	871	-42.7	2.7	4.3	499	871	-42.7
Infiniti	0.0	0.1	7	16	-56.3	0.0	0.1	7	16	-56.3
Jaguar	0.1	0.3	26	64	-59.4	0.1	0.3	26	64	-59.4
Jeep	1.1	1.1	209	221	-5.4	1.1	1.1	209	221	-5.4
Kia	1.3	1.3	231	262	-11.8	1.3	1.3	231	262	-11.8
Lancia	0.1	0.4	18	78	-76.9	0.1	0.4	18	78	-76.9
Land-Rover	1.3	1.6	247	327	-24.5	1.3	1.6	247	327	-24.5
Lexus	0.3	0.3	60	52	15.4	0.3	0.3	60	52	15.4
Maserati	0.2	0.4	38	72	-47.2	0.2	0.4	38	72	-47.2
Mazda	4.4	3.6	803	728	10.3	4.4	3.6	803	728	10.3
Mercedes	7.7	6.2	1'424	1'263	12.7	7.7	6.2	1'424	1'263	12.7
MINI	1.7	1.4	306	286	7.0	1.7	1.4	306	286	7.0
Mitsubishi	1.2	0.9	222	185	20.0	1.2	0.9	222	185	20.0
Nissan	3.5	2.8	643	571	12.6	3.5	2.8	643	571	12.6
Opel	4.3	5.0	794	1'019	-22.1	4.3	5.0	794	1'019	-22.1
Peugeot	4.7	3.9	860	798	7.8	4.7	3.9	860	798	7.8
Porsche	1.3	0.6	241	121	99.2	1.3	0.6	241	121	99.2
Renault	4.9	3.8	901	766	17.6	4.9	3.8	901	766	17.6
Seat	2.7	2.9	492	592	-16.9	2.7	2.9	492	592	-16.9
Skoda	5.7	6.1	1'057	1'226	-13.8	5.7	6.1	1'057	1'226	-13.8
Smart	0.5	0.6	99	114	-13.2	0.5	0.6	99	114	-13.2
Ssangyong	0.2	0.1	40	24	66.7	0.2	0.1	40	24	66.7
Subaru	1.3	1.7	234	343	-31.8	1.3	1.7	234	343	-31.8
Suzuki	1.8	2.3	338	457	-26.0	1.8	2.3	338	457	-26.0
Toyota	3.0	4.2	554	843	-34.3	3.0	4.2	554	843	-34.3
Volkswagen	14.0	11.1	2'569	2'244	14.5	14.0	11.1	2'569	2'244	14.5
Volvo	2.4	3.2	433	638	-32.1	2.4	3.2	433	638	-32.1
Diverse Marken	0.4	0.5	82	109	-24.8	0.4	0.5	82	109	-24.8
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>18'400</b>	<b>20'214</b>	<b>-9.0</b>	<b>100.0</b>	<b>100.0</b>	<b>18'400</b>	<b>20'214</b>	<b>-9.0</b>
davon/dont 4 x 4	39.1	41.0	7'188	8'278	-13.2	39.1	41.0	7'188	8'278	-13.2
davon Alternativ-Antrieb	3.5	2.9	651	591	10.2	3.5	2.9	651	591	10.2
davon/dont DIESEL	40.8	39.1	7'498	7'901	-5.1	40.8	39.1	7'498	7'901	-5.1

Quelle: auto-schweiz / ASTRA/MOFIS 4.02.15 / source: auto-suisse / OFROU/MOFIS 4.02.15