



Januar - Dezember 2014

janvier - décembre 2014

Immatriculationen von neuen Personenwagen (CH+FL)

Mises en circulation des voitures de tourisme neuves (CH+FL)

Stichtag: 31. Dezember 2014 rb

Marken	Marktanteil [%]					Marktanteil [%]				
	Dez. 14	Dez. 13	Dez. 14	Dez. 13	+/- %	Kum. 14	Kum. 13	Kum. 14	Kum. 13	+/- %
Alfa Romeo	0.7	0.7	215	199	8.0	0.7	0.6	2'104	1'989	5.8
Aston Martin	0.0	0.0	11	9	22.2	0.1	0.1	156	224	-30.4
Audi	8.4	8.1	2'767	2'444	13.2	6.9	6.9	20'949	21'254	-1.4
BMW	7.2	7.2	2'381	2'176	9.4	7.0	6.6	21'057	20'303	3.7
BMW Alpina	0.0	0.0	11	14	-21.4	0.0	0.0	87	61	42.6
Chevrolet	0.3	0.9	98	262	-62.6	0.7	1.4	2'072	4'266	-51.4
Citroën	2.7	2.8	885	832	6.4	3.7	3.6	11'268	11'024	2.2
Dacia	1.2	1.5	409	450	-9.1	1.6	1.7	4'784	5'171	-7.5
Fiat	3.4	2.4	1'125	712	58.0	3.0	3.2	9'029	9'725	-7.2
Ford	4.6	4.1	1'499	1'226	22.3	4.3	4.8	12'949	14'840	-12.7
Honda	1.3	1.6	411	491	-16.3	1.5	1.8	4'501	5'595	-19.6
Hyundai	3.2	2.5	1'052	746	41.0	3.6	3.3	11'001	10'241	7.4
Infiniti	0.1	0.0	24	6	300.0	0.0	0.0	118	83	42.2
Jaguar	0.2	0.1	63	35	80.0	0.2	0.3	622	890	-30.1
Jeep	2.0	0.8	671	233	188.0	1.1	0.7	3'274	2'097	56.1
Kia	1.3	1.1	441	327	34.9	1.6	1.3	4'886	3'981	22.7
Lancia	0.6	0.1	185	44	320.5	0.3	0.3	795	885	-10.2
Land-Rover	1.3	0.8	422	254	66.1	1.2	1.1	3'490	3'454	1.0
Lexus	0.4	0.2	130	61	113.1	0.3	0.2	853	658	29.6
Maserati	0.1	0.1	46	37	24.3	0.2	0.1	731	190	284.7
Mazda	1.4	2.2	464	651	-28.7	2.5	2.5	7'591	7'591	0.0
Mercedes	5.5	4.7	1'794	1'410	27.2	6.1	5.4	18'384	16'737	9.8
MINI	1.9	1.5	621	445	39.6	1.5	1.5	4'463	4'726	-5.6
Mitsubishi	1.0	1.5	329	461	-28.6	1.2	1.5	3'565	4'481	-20.4
Nissan	1.9	1.7	618	511	20.9	2.4	2.4	7'166	7'508	-4.6
Opel	3.6	3.7	1'174	1'113	5.5	4.4	4.6	13'384	14'192	-5.7
Peugeot	3.0	2.7	998	813	22.8	3.8	3.8	11'423	11'785	-3.1
Porsche	1.0	1.0	332	301	10.3	1.0	0.8	3'165	2'518	25.7
Renault	4.6	4.4	1'518	1'324	14.7	3.9	4.4	11'747	13'508	-13.0
Seat	4.3	4.5	1'401	1'354	3.5	3.1	3.0	9'378	9'159	2.4
Skoda	5.6	6.1	1'852	1'828	1.3	6.5	5.8	19'517	17'939	8.8
Smart	0.7	0.7	222	196	13.3	0.6	0.6	1'681	1'708	-1.6
Ssangyong	0.1	0.1	42	41	2.4	0.2	0.2	569	462	23.2
Subaru	2.2	1.9	707	559	26.5	2.1	2.5	6'277	7'563	-17.0
Suzuki	2.3	2.7	771	823	-6.3	2.8	2.7	8'515	8'364	1.8
Toyota	3.7	3.5	1'218	1'042	16.9	3.7	4.1	11'275	12'646	-10.8
Volkswagen	14.5	19.5	4'748	5'872	-19.1	13.3	13.3	40'146	40'925	-1.9
Volvo	2.3	2.1	753	637	18.2	2.3	2.5	6'867	7'710	-10.9
Diverse Marken	1.4	0.6	449	172	161.0	0.7	0.5	2'103	1'432	46.9
GESAMT-TOTAL	100.0	100.0	32'857	30'111	9.1	100.0	100.0	301'942	307'885	-1.9
davon/dont 4 x 4	42.4	39.2	13'921	11'795	18.0	38.5	36.0	116'186	110'820	4.8
davon Alternativ-Antrieb	3.6	3.4	1'176	1'034	13.7	3.3	3.0	9'863	9'331	5.7
davon/dont DIESEL	38.3	37.8	12'597	11'392	10.6	37.0	37.1	111'853	114'144	-2.0

Quelle: auto-schweiz / ASTRA/MOFIS 6.01.15 / source: auto-suisse / OFROU/MOFIS 6.01.15