



Januar - November 2014

janvier - novembre 2014

Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Stichtag: 30. November 2014 rb

Marken	Marktanteil [%]					Marktanteil [%]				
	Nov. 14	Nov. 13	Nov. 14	Nov. 13	+/- %	Kum. 14	Kum. 13	Kum. 14	Kum. 13	+/- %
Alfa Romeo	0.5	0.4	126	100	26.0	0.7	0.6	1'889	1'790	5.5
Aston Martin	0.0	0.0	7	11	-36.4	0.1	0.1	145	215	-32.6
Audi	8.8	7.6	2'080	1'903	9.3	6.8	6.8	18'182	18'810	-3.3
BMW	6.7	6.6	1'586	1'639	-3.2	6.9	6.5	18'676	18'127	3.0
BMW Alpina	0.0	0.0	6	10	-40.0	0.0	0.0	76	47	61.7
Chevrolet	0.2	1.3	46	332	-86.1	0.7	1.4	1'974	4'004	-50.7
Citroën	3.8	3.4	903	851	6.1	3.9	3.7	10'383	10'192	1.9
Dacia	1.3	1.5	312	367	-15.0	1.6	1.7	4'375	4'721	-7.3
Fiat	2.9	3.5	690	876	-21.2	2.9	3.2	7'904	9'013	-12.3
Ford	3.8	3.7	911	922	-1.2	4.3	4.9	11'450	13'614	-15.9
Honda	1.1	1.2	265	309	-14.2	1.5	1.8	4'090	5'104	-19.9
Hyundai	3.2	3.2	759	801	-5.2	3.7	3.4	9'949	9'495	4.8
Infiniti	0.0	0.0	10	5	100.0	0.0	0.0	94	77	22.1
Jaguar	0.1	0.2	34	62	-45.2	0.2	0.3	559	855	-34.6
Jeep	1.3	0.8	297	210	41.4	1.0	0.7	2'603	1'864	39.6
Kia	1.3	1.5	314	384	-18.2	1.7	1.3	4'445	3'654	21.6
Lancia	0.2	0.3	41	74	-44.6	0.2	0.3	610	841	-27.5
Land-Rover	1.0	1.3	232	333	-30.3	1.1	1.2	3'068	3'200	-4.1
Lexus	0.6	0.2	134	47	185.1	0.3	0.2	723	597	21.1
Maserati	0.2	0.1	50	26	92.3	0.3	0.1	685	153	347.7
Mazda	1.7	2.5	409	625	-34.6	2.6	2.5	7'127	6'940	2.7
Mercedes	6.4	4.8	1'510	1'189	27.0	6.2	5.5	16'590	15'327	8.2
MINI	1.6	1.4	381	346	10.1	1.4	1.5	3'842	4'281	-10.3
Mitsubishi	1.3	1.5	301	370	-18.6	1.2	1.4	3'236	4'020	-19.5
Nissan	2.1	2.4	504	598	-15.7	2.4	2.5	6'548	6'997	-6.4
Opel	4.0	4.2	958	1'036	-7.5	4.5	4.7	12'210	13'079	-6.6
Peugeot	3.8	3.8	899	935	-3.9	3.9	3.9	10'425	10'972	-5.0
Porsche	1.2	0.8	273	188	45.2	1.1	0.8	2'833	2'217	27.8
Renault	3.9	3.7	915	912	0.3	3.8	4.4	10'229	12'184	-16.0
Seat	3.5	3.2	825	793	4.0	3.0	2.8	7'977	7'805	2.2
Skoda	6.6	6.5	1'552	1'616	-4.0	6.6	5.8	17'665	16'111	9.6
Smart	0.8	0.7	185	170	8.8	0.5	0.5	1'459	1'512	-3.5
Ssangyong	0.3	0.2	60	59	1.7	0.2	0.2	527	421	25.2
Subaru	2.1	2.6	502	649	-22.7	2.1	2.5	5'570	7'004	-20.5
Suzuki	3.1	3.2	743	787	-5.6	2.9	2.7	7'744	7'541	2.7
Toyota	2.9	4.1	691	1'031	-33.0	3.7	4.2	10'057	11'604	-13.3
Volkswagen	15.0	14.3	3'559	3'565	-0.2	13.2	12.6	35'398	35'053	1.0
Volvo	2.1	2.7	488	664	-26.5	2.3	2.5	6'114	7'073	-13.6
Diverse Marken	0.5	0.3	114	87	31.0	0.6	0.5	1'654	1'260	31.3
GESAMT-TOTAL	100.0	100.0	23'672	24'882	-4.9	100.0	100.0	269'085	277'774	-3.1
davon/dont 4 x 4	41.3	40.2	9'786	10'003	-2.2	38.0	35.6	102'265	99'025	3.3
davon Alternativ-Antrieb	3.4	3.3	812	833	-2.5	3.2	3.0	8'687	8'297	4.7
davon/dont DIESEL	39.2	37.2	9'272	9'263	0.1	36.9	37.0	99'256	102'752	-3.4

Quelle: auto-schweiz / ASTRA/MOFIS 3.12.14 / source: auto-suisse / OFROU/MOFIS 3.12.14