



Immatrikulationen von neuen Personenwagen (CH+FL)
 Mises en circulation des voitures de tourisme neuves (CH+FL)
 Stichtag: 31. Oktober 2014 rb

Januar - Oktober 2014
 janvier - octobre 2014

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]					
	Okt. 14	Okt. 13		Okt. 14	Okt. 13	+/- %	Kum. 14	Kum. 13		Kum. 14	Kum. 13	+/- %
Alfa Romeo	0.6	0.5		165	123	34.1	0.7	0.7		1'763	1'690	4.3
Aston Martin	0.0	0.0		9	12	-25.0	0.1	0.1		138	204	-32.4
Audi	7.4	6.4		1'956	1'717	13.9	6.6	6.7		16'102	16'907	-4.8
BMW	6.9	6.4		1'821	1'693	7.6	7.0	6.5		17'090	16'488	3.7
BMW Alpina	0.0	0.0		5	10	-50.0	0.0	0.0		70	37	89.2
Chevrolet	0.2	1.5		55	391	-85.9	0.8	1.5		1'928	3'672	-47.5
Citroën	4.5	4.6		1'192	1'227	-2.9	3.9	3.7		9'480	9'341	1.5
Dacia	1.5	1.6		385	430	-10.5	1.7	1.7		4'063	4'354	-6.7
Fiat	3.3	3.3		859	876	-1.9	2.9	3.2		7'214	8'137	-11.3
Ford	4.1	4.4		1'090	1'160	-6.0	4.3	5.0		10'539	12'692	-17.0
Honda	1.3	1.1		344	306	12.4	1.6	1.9		3'825	4'795	-20.2
Hyundai	3.3	3.3		880	876	0.5	3.7	3.4		9'190	8'694	5.7
Infiniti	0.0	0.0		5	7	-28.6	0.0	0.0		84	72	16.7
Jaguar	0.1	0.2		36	46	-21.7	0.2	0.3		525	793	-33.8
Jeep	1.1	0.9		296	232	27.6	0.9	0.7		2'306	1'654	39.4
Kia	1.6	1.6		409	439	-6.8	1.7	1.3		4'131	3'270	26.3
Lancia	0.2	0.3		43	76	-43.4	0.2	0.3		569	767	-25.8
Land-Rover	0.9	1.3		242	335	-27.8	1.2	1.1		2'836	2'867	-1.1
Lexus	0.3	0.2		87	59	47.5	0.2	0.2		589	550	7.1
Maserati	0.2	0.1		54	28	92.9	0.3	0.1		635	127	400.0
Mazda	2.1	2.5		546	660	-17.3	2.7	2.5		6'718	6'315	6.4
Mercedes	5.6	4.8		1'475	1'267	16.4	6.1	5.6		15'080	14'138	6.7
MINI	1.5	1.6		402	425	-5.4	1.4	1.6		3'461	3'935	-12.0
Mitsubishi	1.1	1.4		286	378	-24.3	1.2	1.4		2'935	3'650	-19.6
Nissan	2.7	2.4		699	640	9.2	2.5	2.5		6'044	6'399	-5.5
Opel	3.6	4.5		943	1'191	-20.8	4.6	4.8		11'252	12'043	-6.6
Peugeot	4.0	5.0		1'042	1'340	-22.2	3.9	4.0		9'526	10'037	-5.1
Porsche	1.2	0.8		327	207	58.0	1.0	0.8		2'560	2'029	26.2
Renault	3.6	4.4		953	1'168	-18.4	3.8	4.5		9'314	11'272	-17.4
Seat	2.9	2.4		755	637	18.5	2.9	2.8		7'152	7'012	2.0
Skoda	6.7	7.5		1'772	1'999	-11.4	6.6	5.7		16'113	14'495	11.2
Smart	0.3	0.7		89	175	-49.1	0.5	0.5		1'274	1'342	-5.1
Ssangyong	0.2	0.2		46	61	-24.6	0.2	0.1		467	362	29.0
Subaru	1.8	2.2		461	588	-21.6	2.1	2.5		5'068	6'355	-20.3
Suzuki	2.9	3.0		761	800	-4.9	2.9	2.7		7'001	6'754	3.7
Toyota	4.0	4.2		1'046	1'106	-5.4	3.8	4.2		9'366	10'573	-11.4
Volkswagen	15.1	12.0		3'971	3'192	24.4	13.0	12.5		31'839	31'488	1.1
Volvo	2.5	2.4		644	650	-0.9	2.3	2.5		5'626	6'409	-12.2
Diverse Marken	0.5	0.4		126	99	27.3	0.6	0.5		1'540	1'173	31.3
GESAMT-TOTAL	100.0	100.0		26'277	26'626	-1.3	100.0	100.0		245'413	252'892	-3.0
davon/dont 4 x 4	38.7	38.3		10'180	10'186	-0.1	37.7	35.2		92'479	89'022	3.9
davon Alternativ-Antrieb	4.0	3.0		1'045	794	31.6	3.2	3.0		7'875	7'464	5.5
davon/dont DIESEL	36.6	38.1		9'621	10'150	-5.2	36.7	37.0		89'984	93'489	-3.7

Quelle: auto-schweiz / ASTRA/MOFIS 05.11.14 / source: auto-suisse / OFROU/MOFIS 05.11.14