



Januar - September 2014

janvier - septembre 2014

Immatrikulationen von neuen Personenwagen (CH+FL)

Mises en circulation des voitures de tourisme neuves (CH+FL)

Stichtag: 30. September 2014 rb

Marken	Marktanteil [%]			Marktanteil [%]						
	Sep. 14	Sep. 13	Sep. 14	Sep. 13	+/- %	Kum. 14	Kum. 13	Kum. 14	Kum. 13	+/- %
Alfa Romeo	0.5	0.5	110	102	7.8	0.7	0.7	1'598	1'567	2.0
Aston Martin	0.0	0.0	8	11	-27.3	0.1	0.1	129	192	-32.8
Audi	5.9	6.3	1'301	1'427	-8.8	6.5	6.7	14'146	15'190	-6.9
BMW	8.2	6.6	1'788	1'499	19.3	7.0	6.5	15'269	14'795	3.2
BMW Alpina	0.0	0.1	8	15	-46.7	0.0	0.0	65	27	140.7
Chevrolet	0.3	1.6	73	359	-79.7	0.9	1.5	1'873	3'281	-42.9
Citroën	3.6	3.8	779	860	-9.4	3.8	3.6	8'288	8'114	2.1
Dacia	1.6	1.7	359	392	-8.4	1.7	1.7	3'678	3'924	-6.3
Fiat	2.8	2.8	611	642	-4.8	2.9	3.2	6'355	7'261	-12.5
Ford	3.7	3.9	814	892	-8.7	4.3	5.1	9'449	11'532	-18.1
Honda	1.4	1.4	315	310	1.6	1.6	2.0	3'481	4'489	-22.5
Hyundai	3.7	3.7	811	833	-2.6	3.8	3.5	8'310	7'818	6.3
Infiniti	0.0	0.0	10	6	66.7	0.0	0.0	79	65	21.5
Jaguar	0.2	0.2	40	54	-25.9	0.2	0.3	489	747	-34.5
Jeep	0.9	0.7	207	148	39.9	0.9	0.6	2'010	1'422	41.4
Kia	1.5	1.4	321	307	4.6	1.7	1.3	3'722	2'831	31.5
Lancia	0.2	0.2	34	53	-35.8	0.2	0.3	526	691	-23.9
Land-Rover	0.9	1.2	207	262	-21.0	1.2	1.1	2'594	2'532	2.4
Lexus	0.3	0.3	64	59	8.5	0.2	0.2	502	491	2.2
Maserati	0.2	0.0	47	8	487.5	0.3	0.0	581	99	486.9
Mazda	2.9	2.5	644	561	14.8	2.8	2.5	6'172	5'655	9.1
Mercedes	7.2	5.6	1'566	1'276	22.7	6.2	5.7	13'605	12'871	5.7
MINI	1.3	1.3	286	299	-4.3	1.4	1.6	3'059	3'510	-12.8
Mitsubishi	1.3	1.6	279	354	-21.2	1.2	1.4	2'649	3'272	-19.0
Nissan	2.2	2.2	474	504	-6.0	2.4	2.5	5'345	5'759	-7.2
Opel	4.2	5.0	919	1'140	-19.4	4.7	4.8	10'309	10'852	-5.0
Peugeot	4.3	3.2	936	719	30.2	3.9	3.8	8'484	8'697	-2.4
Porsche	1.3	0.7	295	166	77.7	1.0	0.8	2'233	1'822	22.6
Renault	4.0	5.0	869	1'134	-23.4	3.8	4.5	8'361	10'104	-17.3
Seat	2.5	2.4	543	548	-0.9	2.9	2.8	6'397	6'375	0.3
Skoda	6.4	6.9	1'401	1'559	-10.1	6.5	5.5	14'341	12'496	14.8
Smart	0.3	0.5	60	114	-47.4	0.5	0.5	1'185	1'167	1.5
Ssangyong	0.3	0.1	56	31	80.6	0.2	0.1	421	301	39.9
Subaru	1.9	2.0	417	458	-9.0	2.1	2.5	4'607	5'767	-20.1
Suzuki	4.0	3.4	871	770	13.1	2.8	2.6	6'240	5'954	4.8
Toyota	4.3	4.1	941	925	1.7	3.8	4.2	8'320	9'467	-12.1
Volkswagen	12.4	13.7	2'708	3'091	-12.4	12.7	12.5	27'868	28'296	-1.5
Volvo	2.7	2.6	588	595	-1.2	2.3	2.5	4'982	5'759	-13.5
Diverse Marken	0.5	0.7	118	149	-20.8	0.6	0.5	1'414	1'074	31.7
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>21'878</b>	<b>22'632</b>	<b>-3.3</b>	<b>100.0</b>	<b>100.0</b>	<b>219'136</b>	<b>226'266</b>	<b>-3.2</b>
davon/dont 4 x 4	39.1	37.8	8'555	8'553	0.0	37.6	34.8	82'299	78'836	4.4
davon Alternativ-Antrieb	3.8	3.3	827	745	11.0	3.1	2.9	6'830	6'670	2.4
davon/dont DIESEL	35.7	37.0	7'821	8'372	-6.6	36.7	36.8	80'363	83'339	-3.6

Quelle: auto-schweiz / ASTRA/MOFIS 3.10.14 / source: auto-suisse / OFROU/MOFIS 3.10.14