


Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

 Januar - September 2020
 janvier - septembre 2020

Stichtag: 30. September 2020 lc

Marken	Marktanteil [%]					Marktanteil [%]				
	Sep. 20	Sep. 19	Sep. 20	Sep. 19	+/- %	Kum. 20	Kum. 19	Kum. 20	Kum. 19	+/- %
Alfa Romeo	0.8	0.5	165	132	25.0	0.8	0.9	1'281	2'143	-40.2
Alpine	0.0	0.0	5	2	150.0	0.0	0.1	62	163	-62.0
Aston Martin	0.1	0.1	20	20	0.0	0.1	0.1	88	162	-45.7
Audi	5.4	4.6	1'160	1'125	3.1	5.9	5.8	9'660	13'018	-25.8
BMW	8.1	7.4	1'735	1'796	-3.4	8.9	7.7	14'568	17'524	-16.9
BMW Alpina	0.0	0.0	5	5	0.0	0.0	0.0	34	43	-20.9
Citroën	1.5	2.9	319	710	-55.1	1.6	2.2	2'564	4'913	-47.8
Dacia	2.5	2.2	533	524	1.7	2.6	2.6	4'307	5'879	-26.7
DS Automobiles	0.1	0.2	23	50	-54.0	0.2	0.2	408	489	-16.6
Fiat	2.1	2.7	440	661	-33.4	2.6	2.8	4'284	6'381	-32.9
Ford	4.5	4.7	962	1'150	-16.3	4.2	4.6	6'904	10'453	-34.0
Honda	1.3	1.5	277	358	-22.6	0.7	1.2	1'209	2'661	-54.6
Hyundai	2.8	3.1	596	744	-19.9	2.7	2.7	4'362	6'196	-29.6
Jaguar	0.7	0.7	140	176	-20.5	0.4	0.8	697	1'802	-61.3
Jeep	1.7	1.3	374	324	15.4	1.5	1.7	2'469	3'814	-35.3
Kia	1.8	2.4	389	571	-31.9	1.5	1.5	2'471	3'385	-27.0
Land Rover	1.1	1.4	235	334	-29.6	1.0	1.3	1'683	2'951	-43.0
Lexus	0.3	0.3	58	71	-18.3	0.3	0.3	447	609	-26.6
Maserati	0.1	0.1	11	20	-45.0	0.1	0.1	146	287	-49.1
Mazda	2.0	2.0	430	486	-11.5	2.0	2.0	3'193	4'495	-29.0
Mercedes	11.7	9.1	2'506	2'194	14.2	10.1	8.4	16'468	18'988	-13.3
Mini	2.0	1.9	421	457	-7.9	2.1	1.6	3'441	3'649	-5.7
Mitsubishi	1.6	1.5	338	357	-5.3	1.7	1.4	2'742	3'130	-12.4
Nissan	1.5	1.3	315	304	3.6	1.2	1.6	2'024	3'593	-43.7
Opel	2.1	4.8	446	1'154	-61.4	2.1	3.7	3'391	8'269	-59.0
Peugeot	2.8	3.2	608	780	-22.1	2.8	3.1	4'618	6'942	-33.5
Porsche	1.2	1.6	248	376	-34.0	1.7	1.1	2'699	2'496	8.1
Renault	4.9	3.7	1'051	900	16.8	4.9	3.7	7'983	8'376	-4.7
Seat	4.3	4.1	926	986	-6.1	4.8	4.7	7'802	10'535	-25.9
Škoda	8.0	7.9	1'717	1'907	-10.0	8.1	7.7	13'304	17'377	-23.4
Smart	0.1	0.5	30	119	-74.8	0.2	0.7	307	1'496	-79.5
SsangYong	0.0	0.2	2	46	-95.7	0.0	0.2	12	367	-96.7
Subaru	0.8	0.8	180	190	-5.3	0.7	1.2	1'151	2'621	-56.1
Suzuki	2.2	2.6	468	631	-25.8	1.7	2.5	2'803	5'689	-50.7
Tesla	5.3	3.4	1'144	835	37.0	2.3	1.9	3'711	4'250	-12.7
Toyota	3.5	3.3	760	792	-4.0	3.9	3.6	6'370	8'187	-22.2
Volkswagen	7.2	8.9	1'546	2'151	-28.1	10.4	11.0	17'011	24'906	-31.7
Volvo	3.6	2.5	766	604	26.8	3.5	2.8	5'796	6'371	-9.0
Diverse Marken	0.5	0.7	105	177	-40.7	0.7	0.8	1'086	1'700	-36.1
GESAMT-TOTAL	100.0	100.0	21'454	24'219	-11.4	100.0	100.0	163'556	226'310	-27.7
4 x 4	49.4	50.3	10'593	12'171	-13.0	50.2	50.1	82'070	113'384	-27.6
DIESEL	19.6	22.1	4'204	5'345	-21.3	23.0	26.3	37'590	59'573	-36.9
Hybrid HEV	14.6	7.8	3'131	1'900	64.8	12.0	6.3	19'694	14'156	39.1
Plug-In PHEV*+REX	6.8	1.4	1'462	329	344.4	4.9	1.0	8'029	2'373	238.3
Elektrisch	13.4	6.3	2'869	1'530	87.5	6.8	3.9	11'169	8'831	26.5
CNG	0.1	0.6	21	157	-86.6	0.3	0.4	481	891	-46.0
Wasserstoff / Elektr.	0.0	0.0	3	4	-25.0	0.0	0.0	31	21	47.6
ALTERNATIV-ANTRIEB	34.9	16.2	7'484	3'921	90.9	24.1	11.6	39'406	26'274	50.0
PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe										
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.10.2020										