


**Immatrikulationen von neuen Personenwagen (CH+FL)**  
**Mises en circulation des voitures de tourisme neuves (CH+FL)**

 Januar - Februar 2020  
 janvier - février 2020

Stichtag: 29. Februar 20 1c

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Feb. 20	Feb. 19	+/- %	Feb. 20	Feb. 19	+/- %	Kum. 20	Kum. 19	+/- %
Alfa Romeo	1.2	1.1	-8.1	227	247	-8.1	1.0	1.2	-25.0
Alpine	0.1	0.1	-54.5	10	22	-54.5	0.0	0.1	-43.8
Aston Martin	0.1	0.1	-54.5	10	22	-54.5	0.1	0.1	-32.4
Audi	4.8	3.5	17.2	911	777	17.2	5.0	4.5	-3.0
BMW	9.4	8.8	-7.5	1'799	1'945	-7.5	9.7	8.2	4.2
BMW Alpina	0.0	0.0	50.0	3	2	50.0	0.0	0.0	300.0
Citroën	2.0	1.9	-12.3	377	430	-12.3	1.4	2.0	-36.4
Dacia	2.7	2.5	-7.0	517	556	-7.0	2.7	2.9	-18.2
DS Automobiles	0.5	0.1	210.7	87	28	210.7	0.3	0.2	41.9
Fiat	2.9	2.9	-13.2	551	635	-13.2	3.1	2.8	-3.8
Ford	4.1	5.0	-29.3	781	1'104	-29.3	3.6	4.8	-35.0
Honda	0.3	1.6	-81.9	63	348	-81.9	0.4	1.3	-74.2
Hyundai	2.7	2.6	-9.4	519	573	-9.4	2.7	2.7	-9.5
Jaguar	0.6	0.8	-31.4	118	172	-31.4	0.6	0.8	-42.1
Jeep	1.7	1.9	-25.9	317	428	-25.9	1.8	1.8	-13.7
Kia	1.6	1.4	-1.9	304	310	-1.9	1.4	1.4	-9.1
Land Rover	1.2	1.5	-33.9	226	342	-33.9	1.1	1.5	-34.2
Lexus	0.3	0.1	79.3	52	29	79.3	0.3	0.2	16.9
Maserati	0.1	0.1	-50.0	12	24	-50.0	0.1	0.1	-16.0
Mazda	1.8	1.7	-9.3	340	375	-9.3	1.8	1.8	-14.2
Mercedes	10.3	9.4	-5.2	1'975	2'084	-5.2	10.0	9.0	-1.6
Mini	1.8	1.4	10.6	343	310	10.6	2.0	1.5	16.1
Mitsubishi	1.6	1.2	15.3	302	262	15.3	1.5	1.3	-1.4
Nissan	1.4	1.7	-27.9	266	369	-27.9	1.3	1.7	-33.3
Opel	1.9	3.3	-50.2	360	723	-50.2	2.0	2.8	-36.7
Peugeot	2.9	2.9	-14.0	557	648	-14.0	2.5	3.4	-35.8
Porsche	1.3	0.3	258.2	240	67	258.2	1.4	0.4	176.7
Renault	5.3	3.3	37.8	1'021	741	37.8	5.1	3.2	39.9
Seat	5.8	5.9	-14.3	1'112	1'298	-14.3	5.6	4.6	8.7
Škoda	8.0	8.9	-21.7	1'538	1'963	-21.7	8.0	8.6	-18.5
Smart	0.1	0.8	-86.1	26	187	-86.1	0.2	0.8	-81.3
SsangYong	0.0	0.2	-97.6	1	41	-97.6	0.0	0.2	-98.9
Subaru	0.6	1.3	-56.7	123	284	-56.7	0.6	1.5	-63.4
Suzuki	1.5	2.3	-44.1	285	510	-44.1	1.4	2.3	-45.9
Tesla	0.6	1.4	-66.1	107	316	-66.1	0.8	0.8	-12.4
Toyota	3.7	4.0	-20.2	703	881	-20.2	4.0	3.7	-4.5
Volkswagen	11.5	11.0	-10.3	2'194	2'445	-10.3	11.6	11.9	-14.2
Volvo	3.2	2.6	7.9	617	572	7.9	4.3	3.4	11.2
Diverse Marken	0.6	0.5	7.5	114	106	7.5	0.6	0.6	-7.0
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>-13.8</b>	<b>19'108</b>	<b>22'176</b>	<b>-13.8</b>	<b>100.0</b>	<b>100.0</b>	<b>-12.1</b>
<b>4 x 4</b>	<b>51.1</b>	<b>50.2</b>	<b>-12.3</b>	<b>9'759</b>	<b>11'126</b>	<b>-12.3</b>	<b>52.5</b>	<b>50.6</b>	<b>-8.7</b>
<b>DIESEL</b>	<b>25.0</b>	<b>29.3</b>	<b>-26.5</b>	<b>4'775</b>	<b>6'500</b>	<b>-26.5</b>	<b>25.3</b>	<b>30.6</b>	<b>-27.4</b>
Hybrid HEV	10.6	4.4	107.3	2'032	980	107.3	10.7	4.6	104.6
Plug-In PHEV*+REX	4.0	1.0	264.0	768	211	264.0	3.8	1.1	194.9
Elektrisch	4.1	3.3	7.0	784	733	7.0	4.1	2.7	33.9
CNG	0.2	0.1	113.6	47	22	113.6	0.5	0.1	476.5
Wasserstoff / Elektr.	0.0	0.0		5	0		0.0	0.0	
<b>ALTERNATIV-ANTRIEB</b>	<b>19.0</b>	<b>8.8</b>	<b>86.8</b>	<b>3'636</b>	<b>1'946</b>	<b>86.8</b>	<b>19.2</b>	<b>8.5</b>	<b>97.9</b>
<b>PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe</b>									
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 02.03.2020									