



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)
Stichtag: 31. März 2019 rb

Januar - März 2019
 janvier - mars 2019

Marken	Marktanteil [%]			+/- %	Marktanteil [%]			+/- %		
	Mär. 19	Mär. 18	Mär. 19		Mär. 18	Kum. 19	Kum. 18		Kum. 19	Kum. 18
Alfa Romeo	0.9	1.3	259	360	-28.1	1.1	1.2	775	881	-12.0
Alpine	0.1	0.0	29	2	1'350.0	0.1	0.0	61	2	2'950.0
Aston Martin	0.1	0.1	19	24	-20.8	0.1	0.1	53	37	43.2
Audi	7.5	5.7	2'173	1'603	35.6	5.7	5.5	4'133	3'962	4.3
BMW	6.5	7.2	1'881	2'037	-7.7	7.5	8.0	5'409	5'737	-5.7
BMW Alpina	0.0	0.0	3	3	0.0	0.0	0.0	5	20	-75.0
Citroën	1.8	2.5	523	706	-25.9	1.9	2.4	1'377	1'736	-20.7
Dacia	2.4	2.7	691	759	-9.0	2.7	2.9	1'921	2'058	-6.7
DS	0.2	0.2	47	54	-13.0	0.2	0.2	133	174	-23.6
Fiat	2.8	2.6	811	743	9.2	2.8	2.9	2'036	2'112	-3.6
Ford	4.5	5.6	1'301	1'567	-17.0	4.7	5.0	3'379	3'621	-6.7
Honda	1.3	1.9	376	543	-30.8	1.3	1.6	942	1'180	-20.2
Hyundai	2.3	2.6	672	736	-8.7	2.5	2.8	1'822	2'047	-11.0
Infiniti	0.1	0.0	15	10	50.0	0.0	0.0	36	30	20.0
Jaguar	0.9	0.6	257	182	41.2	0.9	0.6	623	408	52.7
Jeep	1.5	1.3	442	378	16.9	1.7	1.4	1'229	988	24.4
Kia	1.5	1.8	437	502	-12.9	1.4	1.6	1'028	1'126	-8.7
Land-Rover	1.5	1.5	426	409	4.2	1.5	1.4	1'081	980	10.3
Lexus	0.2	0.2	64	48	33.3	0.2	0.2	147	134	9.7
Maserati	0.1	0.2	43	59	-27.1	0.1	0.2	93	180	-48.3
Mazda	1.9	2.1	556	595	-6.6	1.9	2.3	1'342	1'636	-18.0
Mercedes	7.9	8.6	2'286	2'413	-5.3	8.5	8.7	6'149	6'236	-1.4
MINI	1.6	2.1	453	593	-23.6	1.6	2.0	1'118	1'442	-22.5
Mitsubishi	1.2	1.7	358	472	-24.2	1.3	1.4	934	992	-5.8
Nissan	2.1	2.1	622	592	5.1	1.9	2.1	1'336	1'523	-12.3
Opel	2.9	4.3	826	1'199	-31.1	2.8	4.3	2'020	3'105	-34.9
Peugeot	2.9	3.4	827	951	-13.0	3.2	3.3	2'277	2'347	-3.0
Porsche	0.8	1.6	241	457	-47.3	0.6	1.4	430	987	-56.4
Renault	3.7	4.1	1'084	1'166	-7.0	3.4	4.1	2'467	2'954	-16.5
Seat	4.8	3.6	1'387	1'015	36.7	4.6	4.2	3'349	3'000	11.6
Skoda	8.4	6.2	2'420	1'748	38.4	8.5	6.8	6'128	4'930	24.3
Smart	0.8	0.5	242	153	58.2	0.8	0.6	569	451	26.2
Ssangyong	0.1	0.3	43	71	-39.4	0.2	0.3	130	205	-36.6
Subaru	1.3	1.8	389	499	-22.0	1.4	1.6	1'039	1'179	-11.9
Suzuki	2.8	2.5	821	711	15.5	2.5	2.4	1'811	1'729	4.7
Tesla	4.3	1.1	1'243	322	286.0	2.2	0.5	1'597	374	327.0
Toyota	3.2	3.2	919	902	1.9	3.5	3.2	2'524	2'287	10.4
Volkswagen	9.8	9.3	2'829	2'606	8.6	11.0	9.6	7'944	6'913	14.9
Volvo	2.6	2.7	755	773	-2.3	3.1	2.8	2'209	2'042	8.2
Diverse Marken	0.6	0.6	188	163	15.3	0.6	0.5	409	344	18.9
GESAMT-TOTAL	100.0	100.0	28'958	28'126	3.0	100.0	100.0	72'065	72'089	-0.0
4 x 4	51.4	49.2	14'881	13'826	7.6	50.9	49.3	36'684	35'513	3.3
DIESEL	24.6	29.4	7'118	8'272	-14.0	28.2	31.5	20'323	22'718	-10.5
Hybrid (Benzin)	5.5	4.2	1'586	1'169	35.7	5.2	4.0	3'775	2'913	29.6
Hybrid (Diesel)	0.6	0.1	181	38	376.3	0.6	0.1	461	81	469.1
Elektrisch	6.4	2.4	1'856	663	179.9	4.2	1.8	3'023	1'305	131.6
CNG	0.2	0.3	57	89	-36.0	0.1	0.4	91	279	-67.4
Wasserstoff / Elektr.	0.0	0.0	1	0		0.0	0.0	1	20	-95.0
ALTERNATIV-ANTRIEB	12.7	7.0	3'681	1'959	87.9	10.2	6.4	7'351	4'600	59.8