


Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar 2017

janvier 2017

Stichtag: 31. Januar 2017 rb

| Marken | Marktanteil [%] | | | | | Marktanteil [%] | | | | |
|---------------------------|-----------------|--------------|---------------|---------------|-------------|-----------------|--------------|---------------|---------------|-------------|
| | Jan. 17 | Jan. 16 | Jan. 17 | Jan. 16 | +/- % | Kum. 17 | Kum. 16 | Kum. 17 | Kum. 16 | +/- % |
| Alfa Romeo | 0.8 | 0.3 | 164 | 59 | 178.0 | 0.8 | 0.3 | 164 | 59 | 178.0 |
| Aston Martin | 0.1 | 0.1 | 11 | 15 | -26.7 | 0.1 | 0.1 | 11 | 15 | -26.7 |
| Audi | 6.1 | 4.5 | 1'190 | 916 | 29.9 | 6.1 | 4.5 | 1'190 | 916 | 29.9 |
| BMW | 7.8 | 8.5 | 1'516 | 1'713 | -11.5 | 7.8 | 8.5 | 1'516 | 1'713 | -11.5 |
| BMW Alpina | 0.0 | 0.0 | 6 | 6 | 0.0 | 0.0 | 0.0 | 6 | 6 | 0.0 |
| Chevrolet | 0.1 | 0.0 | 19 | 9 | 111.1 | 0.1 | 0.0 | 19 | 9 | 111.1 |
| Citroën | 2.0 | 2.5 | 390 | 499 | -21.8 | 2.0 | 2.5 | 390 | 499 | -21.8 |
| Dacia | 2.7 | 2.2 | 528 | 454 | 16.3 | 2.7 | 2.2 | 528 | 454 | 16.3 |
| DS | 0.3 | 0.5 | 57 | 110 | -48.2 | 0.3 | 0.5 | 57 | 110 | -48.2 |
| Fiat | 4.0 | 2.8 | 778 | 574 | 35.5 | 4.0 | 2.8 | 778 | 574 | 35.5 |
| Ford | 3.8 | 3.6 | 746 | 731 | 2.1 | 3.8 | 3.6 | 746 | 731 | 2.1 |
| Honda | 1.1 | 1.6 | 214 | 318 | -32.7 | 1.1 | 1.6 | 214 | 318 | -32.7 |
| Hyundai | 2.7 | 3.7 | 517 | 755 | -31.5 | 2.7 | 3.7 | 517 | 755 | -31.5 |
| Infiniti | 0.1 | 0.1 | 18 | 16 | 12.5 | 0.1 | 0.1 | 18 | 16 | 12.5 |
| Jaguar | 0.5 | 0.2 | 102 | 43 | 137.2 | 0.5 | 0.2 | 102 | 43 | 137.2 |
| Jeep | 0.9 | 1.1 | 169 | 222 | -23.9 | 0.9 | 1.1 | 169 | 222 | -23.9 |
| Kia | 1.2 | 1.0 | 226 | 210 | 7.6 | 1.2 | 1.0 | 226 | 210 | 7.6 |
| Lancia | 0.0 | 0.1 | 1 | 13 | -92.3 | 0.0 | 0.1 | 1 | 13 | -92.3 |
| Land-Rover | 1.4 | 1.1 | 274 | 225 | 21.8 | 1.4 | 1.1 | 274 | 225 | 21.8 |
| Lexus | 0.3 | 0.3 | 60 | 63 | -4.8 | 0.3 | 0.3 | 60 | 63 | -4.8 |
| Maserati | 0.4 | 0.2 | 76 | 36 | 111.1 | 0.4 | 0.2 | 76 | 36 | 111.1 |
| Mazda | 2.0 | 3.0 | 384 | 599 | -35.9 | 2.0 | 3.0 | 384 | 599 | -35.9 |
| Mercedes | 9.5 | 9.6 | 1'845 | 1'937 | -4.7 | 9.5 | 9.6 | 1'845 | 1'937 | -4.7 |
| MINI | 1.6 | 1.4 | 303 | 279 | 8.6 | 1.6 | 1.4 | 303 | 279 | 8.6 |
| Mitsubishi | 1.1 | 1.1 | 210 | 224 | -6.3 | 1.1 | 1.1 | 210 | 224 | -6.3 |
| Nissan | 2.4 | 2.6 | 464 | 523 | -11.3 | 2.4 | 2.6 | 464 | 523 | -11.3 |
| Opel | 3.5 | 3.5 | 688 | 710 | -3.1 | 3.5 | 3.5 | 688 | 710 | -3.1 |
| Peugeot | 3.5 | 3.8 | 688 | 767 | -10.3 | 3.5 | 3.8 | 688 | 767 | -10.3 |
| Porsche | 1.6 | 1.3 | 320 | 270 | 18.5 | 1.6 | 1.3 | 320 | 270 | 18.5 |
| Renault | 4.0 | 5.2 | 770 | 1'047 | -26.5 | 4.0 | 5.2 | 770 | 1'047 | -26.5 |
| Seat | 4.7 | 2.8 | 909 | 568 | 60.0 | 4.7 | 2.8 | 909 | 568 | 60.0 |
| Skoda | 7.0 | 7.3 | 1'368 | 1'484 | -7.8 | 7.0 | 7.3 | 1'368 | 1'484 | -7.8 |
| Smart | 0.9 | 1.1 | 174 | 225 | -22.7 | 0.9 | 1.1 | 174 | 225 | -22.7 |
| Ssangyong | 0.2 | 0.3 | 44 | 61 | -27.9 | 0.2 | 0.3 | 44 | 61 | -27.9 |
| Subaru | 1.5 | 1.1 | 283 | 213 | 32.9 | 1.5 | 1.1 | 283 | 213 | 32.9 |
| Suzuki | 2.6 | 2.4 | 508 | 477 | 6.5 | 2.6 | 2.4 | 508 | 477 | 6.5 |
| Toyota | 3.2 | 3.1 | 625 | 619 | 1.0 | 3.2 | 3.1 | 625 | 619 | 1.0 |
| Volkswagen | 10.0 | 11.7 | 1'943 | 2'363 | -17.8 | 10.0 | 11.7 | 1'943 | 2'363 | -17.8 |
| Volvo | 3.5 | 3.2 | 675 | 651 | 3.7 | 3.5 | 3.2 | 675 | 651 | 3.7 |
| Diverse Marken | 1.0 | 1.0 | 188 | 201 | -6.5 | 1.0 | 1.0 | 188 | 201 | -6.5 |
| GESAMT-TOTAL | 100.0 | 100.0 | 19'451 | 20'205 | -3.7 | 100.0 | 100.0 | 19'451 | 20'205 | -3.7 |
| 4 x 4 | 48.9 | 44.1 | 9'505 | 8'901 | 6.8 | 48.9 | 44.1 | 9'505 | 8'901 | 6.8 |
| DIESEL | 41.1 | 42.2 | 7'997 | 8'534 | -6.3 | 41.1 | 42.2 | 7'997 | 8'534 | -6.3 |
| Hybrid (Benzin) | 3.1 | 2.8 | 598 | 570 | 4.9 | 3.1 | 2.8 | 598 | 570 | 4.9 |
| Hybrid (Diesel) | 0.1 | 0.3 | 21 | 55 | -61.8 | 0.1 | 0.3 | 21 | 55 | -61.8 |
| Elektrisch | 1.5 | 1.1 | 296 | 232 | 27.6 | 1.5 | 1.1 | 296 | 232 | 27.6 |
| Elektrisch (Range Ext.) | 0.1 | 0.0 | 14 | 7 | 100.0 | 0.1 | 0.0 | 14 | 7 | 100.0 |
| CNG | 0.2 | 0.2 | 46 | 38 | 21.1 | 0.2 | 0.2 | 46 | 38 | 21.1 |
| Wasserstoff / Elektr. | 0.0 | 0.0 | 0 | 0 | | 0.0 | 0.0 | 0 | 0 | |
| ALTERNATIV-ANTRIEB | 5.0 | 4.5 | 976 | 902 | 8.2 | 5.0 | 4.5 | 976 | 902 | 8.2 |

Quelle: auto-schweiz / ASTRA/MOFIS 1.02.17 / source: auto-suisse / OFROU/MOFIS 1.02.17