



Januar - Dezember 2016

janvier - décembre 2016

Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Stichtag: 31. Dezember 2016 rb

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]					
	Dez. 16	Dez. 15		Dez. 16	Dez. 15	+/- %	Kum. 16	Kum. 15	+/- %			
Alfa Romeo	0.6	0.2		224	75	198.7	0.5	0.4		1'509	1'249	20.8
Aston Martin	0.0	0.0		16	1	1'500.0	0.0	0.0		127	127	0.0
Audi	7.2	8.7		2'540	2'826	-10.1	6.2	6.9		19'582	22'225	-11.9
BMW	7.8	7.4		2'759	2'419	14.1	7.8	7.4		24'708	24'039	2.8
BMW Alpina	0.0	0.0		10	1	900.0	0.0	0.0		72	64	12.5
Chevrolet	0.1	0.1		33	28	17.9	0.1	0.1		249	273	-8.8
Citroën	3.1	2.8		1'100	898	22.5	2.9	3.6		9'071	11'517	-21.2
Dacia	2.3	1.7		823	569	44.6	2.3	1.7		7'422	5'396	37.5
Fiat	2.6	2.3		918	736	24.7	2.8	2.8		8'757	9'025	-3.0
Ford	3.8	4.8		1'331	1'553	-14.3	4.1	4.2		13'083	13'704	-4.5
Honda	1.2	1.4		411	454	-9.5	1.5	1.0		4'773	3'345	42.7
Hyundai	2.1	2.7		738	886	-16.7	2.9	3.1		9'076	9'937	-8.7
Infiniti	0.1	0.2		23	58	-60.3	0.2	0.1		619	227	172.7
Jaguar	0.8	0.4		289	122	136.9	0.6	0.3		1'791	980	82.8
Jeep	1.1	1.1		391	371	5.4	1.0	1.1		3'269	3'705	-11.8
Kia	2.0	1.6		712	520	36.9	1.7	1.6		5'481	5'039	8.8
Lancia	0.0	0.0		1	5	-80.0	0.0	0.0		84	127	-33.9
Land-Rover	1.2	1.6		441	536	-17.7	1.2	1.2		3'941	3'808	3.5
Lexus	0.2	0.2		79	78	1.3	0.3	0.3		861	943	-8.7
Maserati	0.3	0.1		93	26	257.7	0.2	0.2		783	705	11.1
Mazda	3.9	4.6		1'364	1'510	-9.7	3.2	3.1		10'172	9'989	1.8
Mercedes	6.0	6.2		2'122	2'021	5.0	7.5	7.1		23'842	22'884	4.2
MINI	1.2	1.6		424	519	-18.3	1.7	1.5		5'267	4'861	8.4
Mitsubishi	1.0	1.2		369	380	-2.9	1.2	1.2		3'873	4'042	-4.2
Nissan	1.3	2.1		472	678	-30.4	1.9	2.5		6'038	7'968	-24.2
Opel	4.2	3.6		1'495	1'184	26.3	4.2	4.3		13'186	13'769	-4.2
Peugeot	2.8	2.9		999	946	5.6	3.3	3.9		10'386	12'587	-17.5
Porsche	0.9	0.9		320	294	8.8	1.3	1.3		4'240	4'305	-1.5
Renault	5.1	4.7		1'787	1'546	15.6	4.5	4.6		14'301	14'821	-3.5
Seat	3.4	3.7		1'209	1'218	-0.7	3.2	3.2		10'136	10'451	-3.0
Skoda	6.0	4.7		2'121	1'537	38.0	6.6	6.5		21'060	20'972	0.4
Smart	0.5	1.5		168	493	-65.9	0.9	1.1		2'770	3'409	-18.7
Ssangyong	0.2	0.3		67	98	-31.6	0.3	0.2		968	806	20.1
Subaru	1.2	1.6		435	520	-16.3	1.7	1.9		5'419	6'011	-9.8
Suzuki	2.2	2.3		773	758	2.0	2.4	2.6		7'646	8'351	-8.4
Toyota	2.7	2.4		961	791	21.5	3.3	3.1		10'386	9'881	5.1
Volkswagen	17.3	15.3		6'124	4'995	22.6	13.3	13.0		42'142	42'212	-0.2
Volvo	2.2	1.9		787	606	29.9	2.2	2.2		7'130	7'251	-1.7
Diverse Marken	1.1	1.2		396	386	2.6	1.0	0.9		3'098	2'778	11.5
GESAMT-TOTAL	100.0	100.0		35'325	32'642	8.2	100.0	100.0		317'318	323'783	-2.0
4 x 4	44.7	43.1		15'785	14'062	12.3	44.2	40.4		140'410	130'793	7.4
DIESEL	38.2	42.4		13'495	13'837	-2.5	39.2	38.9		124'399	125'892	-1.2
Hybrid (Benzin)	2.7	2.6		966	854	13.1	3.1	2.3		9'867	7'371	33.9
Hybrid (Diesel)	0.1	0.5		36	173	-79.2	0.2	0.3		635	1'099	-42.2
Elektrisch	1.5	1.1		538	361	49.0	1.0	1.0		3'295	3'257	1.2
Elektrisch (Range Ext.)	0.1	0.1		31	37	-16.2	0.1	0.2		269	647	-58.4
CNG	0.3	0.3		97	108	-10.2	0.3	0.3		936	1'034	-9.5
Wasserstoff / Elektr.	0.0	0.0		0	11		0.0	0.0		10	15	-33.3
ALTERNATIV-ANTRIEB	4.7	4.7		1'668	1'544	8.0	4.7	4.2		15'020	13'468	11.5

Quelle: auto-schweiz / ASTRA/MOFIS 3.01.17 / source: auto-suisse / OFROU/MOFIS 3.01.17