



Immatrikulationen von neuen Personenwagen (CH+FL)  
 Mises en circulation des voitures de tourisme neuves (CH+FL)  
 Stichtag: 31. Oktober 2015 rb

Januar - Oktober 2015  
 janvier - octobre 2015

Marken	Marktanteil [%]					Marktanteil [%]				
	Okt. 15	Okt. 14	Okt. 15	Okt. 14	+/- %	Kum. 15	Kum. 14	Kum. 15	Kum. 14	+/- %
Alfa Romeo	0.4	0.6	92	165	-44.2	0.4	0.7	1'073	1'763	-39.1
Aston Martin	0.0	0.0	12	9	33.3	0.0	0.1	114	138	-17.4
Audi	6.7	7.4	1'689	1'956	-13.7	6.6	6.6	17'419	16'102	8.2
BMW	6.4	6.9	1'610	1'821	-11.6	7.3	7.0	19'446	17'090	13.8
BMW Alpina	0.0	0.0	6	5	20.0	0.0	0.0	50	70	-28.6
Chevrolet	0.1	0.2	27	55	-50.9	0.1	0.8	230	1'928	-88.1
Citroën	3.4	4.5	859	1'192	-27.9	3.8	3.9	9'963	9'480	5.1
Dacia	1.7	1.5	417	385	8.3	1.6	1.7	4'222	4'063	3.9
Fiat	3.4	3.3	864	859	0.6	2.8	2.9	7'448	7'214	3.2
Ford	4.2	4.1	1'070	1'090	-1.8	4.2	4.3	11'204	10'539	6.3
Honda	1.0	1.3	252	344	-26.7	1.0	1.6	2'585	3'825	-32.4
Hyundai	3.7	3.3	929	880	5.6	3.1	3.7	8'152	9'190	-11.3
Infiniti	0.1	0.0	15	5	200.0	0.1	0.0	161	84	91.7
Jaguar	0.3	0.1	83	36	130.6	0.3	0.2	791	525	50.7
Jeep	1.3	1.1	334	296	12.8	1.1	0.9	3'004	2'306	30.3
Kia	1.5	1.6	377	409	-7.8	1.6	1.7	4'155	4'131	0.6
Lancia	0.0	0.2	0	43	-100.0	0.0	0.2	119	569	-79.1
Land-Rover	1.2	0.9	297	242	22.7	1.1	1.2	2'895	2'836	2.1
Lexus	0.3	0.3	66	87	-24.1	0.3	0.2	797	589	35.3
Maserati	0.3	0.2	68	54	25.9	0.2	0.3	642	635	1.1
Mazda	3.2	2.1	795	546	45.6	3.0	2.7	7'819	6'718	16.4
Mercedes	6.8	5.6	1'724	1'475	16.9	7.2	6.1	19'043	15'080	26.3
MINI	1.4	1.5	364	402	-9.5	1.5	1.4	3'905	3'461	12.8
Mitsubishi	1.0	1.1	248	286	-13.3	1.3	1.2	3'399	2'935	15.8
Nissan	2.4	2.7	606	699	-13.3	2.5	2.5	6'703	6'044	10.9
Opel	3.9	3.6	994	943	5.4	4.4	4.6	11'607	11'252	3.2
Peugeot	3.5	4.0	871	1'042	-16.4	4.1	3.9	10'768	9'526	13.0
Porsche	1.4	1.2	341	327	4.3	1.4	1.0	3'711	2'560	45.0
Renault	4.6	3.6	1'166	953	22.4	4.6	3.8	12'091	9'314	29.8
Seat	2.8	2.9	719	755	-4.8	3.1	2.9	8'310	7'152	16.2
Skoda	6.5	6.7	1'634	1'772	-7.8	6.8	6.6	17'937	16'113	11.3
Smart	1.1	0.3	288	89	223.6	1.0	0.5	2'610	1'274	104.9
Ssangyong	0.3	0.2	64	46	39.1	0.2	0.2	618	467	32.3
Subaru	1.6	1.8	412	461	-10.6	1.8	2.1	4'863	5'068	-4.0
Suzuki	3.3	2.9	836	761	9.9	2.6	2.9	6'845	7'001	-2.2
Toyota	3.5	4.0	882	1'046	-15.7	3.1	3.8	8'324	9'366	-11.1
Volkswagen	13.6	15.1	3'431	3'971	-13.6	12.6	13.0	33'493	31'839	5.2
Volvo	2.4	2.5	598	644	-7.1	2.3	2.3	6'096	5'626	8.4
Diverse Marken	0.8	0.5	196	126	55.6	0.8	0.6	2'217	1'540	44.0
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>25'236</b>	<b>26'277</b>	<b>-4.0</b>	<b>100.0</b>	<b>100.0</b>	<b>264'829</b>	<b>245'413</b>	<b>7.9</b>
davon/dont 4 x 4	43.0	38.7	10'859	10'180	6.7	39.6	37.7	104'996	92'479	13.5
davon Alternativ-Antrieb	4.1	4.0	1'042	1'045	-0.3	4.1	3.2	10'825	7'875	37.5
davon/dont DIESEL	39.8	36.6	10'052	9'621	4.5	38.2	36.7	101'096	89'984	12.3

Quelle: auto-schweiz / ASTRA/MOFIS 04.11.15 / source: auto-suisse / OFROU/MOFIS 04.11.15