



Januar - September 2015

janvier - septembre 2015

**Immatrikulationen von neuen Personenwagen (CH+FL)**
**Mises en circulation des voitures de tourisme neuves (CH+FL)**

Stichtag: 30. September 2015 rb

Marken	Marktanteil [%]			Marktanteil [%]						
	Sep. 15	Sep. 14	Sep. 15	Sep. 14	+/- %	Kum. 15	Kum. 14	Kum. 15	Kum. 14	+/- %
Alfa Romeo	0.4	0.5	104	110	-5.5	0.4	0.7	981	1'598	-38.6
Aston Martin	0.0	0.0	7	8	-12.5	0.0	0.1	102	129	-20.9
Audi	5.8	5.9	1'401	1'301	7.7	6.6	6.5	15'730	14'146	11.2
BMW	6.3	8.2	1'510	1'788	-15.5	7.4	7.0	17'836	15'269	16.8
BMW Alpina	0.0	0.0	3	8	-62.5	0.0	0.0	44	65	-32.3
Chevrolet	0.1	0.3	14	73	-80.8	0.1	0.9	203	1'873	-89.2
Citroën	3.5	3.6	851	779	9.2	3.8	3.8	9'104	8'288	9.8
Dacia	1.8	1.6	426	359	18.7	1.6	1.7	3'805	3'678	3.5
Fiat	2.9	2.8	690	611	12.9	2.7	2.9	6'584	6'355	3.6
Ford	4.0	3.7	967	814	18.8	4.2	4.3	10'134	9'449	7.2
Honda	1.2	1.4	295	315	-6.3	1.0	1.6	2'333	3'481	-33.0
Hyundai	3.8	3.7	908	811	12.0	3.0	3.8	7'223	8'310	-13.1
Infiniti	0.1	0.0	34	10	240.0	0.1	0.0	146	79	84.8
Jaguar	0.4	0.2	86	40	115.0	0.3	0.2	708	489	44.8
Jeep	1.5	0.9	359	207	73.4	1.1	0.9	2'670	2'010	32.8
Kia	1.3	1.5	319	321	-0.6	1.6	1.7	3'778	3'722	1.5
Lancia	0.0	0.2	3	34	-91.2	0.1	0.2	120	526	-77.2
Land-Rover	1.0	0.9	252	207	21.7	1.1	1.2	2'598	2'594	0.2
Lexus	0.3	0.3	69	64	7.8	0.3	0.2	731	502	45.6
Maserati	0.2	0.2	42	47	-10.6	0.2	0.3	574	581	-1.2
Mazda	3.4	2.9	815	644	26.6	2.9	2.8	7'024	6'172	13.8
Mercedes	7.8	7.2	1'886	1'566	20.4	7.2	6.2	17'319	13'605	27.3
MINI	1.3	1.3	309	286	8.0	1.5	1.4	3'541	3'059	15.8
Mitsubishi	1.8	1.3	427	279	53.0	1.3	1.2	3'151	2'649	19.0
Nissan	2.5	2.2	592	474	24.9	2.5	2.4	6'097	5'345	14.1
Opel	4.4	4.2	1'066	919	16.0	4.4	4.7	10'613	10'309	2.9
Peugeot	6.1	4.3	1'464	936	56.4	4.1	3.9	9'897	8'484	16.7
Porsche	1.3	1.3	322	295	9.2	1.4	1.0	3'370	2'233	50.9
Renault	3.6	4.0	870	869	0.1	4.6	3.8	10'925	8'361	30.7
Seat	2.7	2.5	650	543	19.7	3.2	2.9	7'591	6'397	18.7
Skoda	6.3	6.4	1'514	1'401	8.1	6.8	6.5	16'303	14'341	13.7
Smart	1.1	0.3	267	60	345.0	1.0	0.5	2'322	1'185	95.9
Ssangyong	0.2	0.3	56	56	0.0	0.2	0.2	554	421	31.6
Subaru	2.1	1.9	499	417	19.7	1.9	2.1	4'451	4'607	-3.4
Suzuki	3.1	4.0	759	871	-12.9	2.5	2.8	6'009	6'240	-3.7
Toyota	3.2	4.3	776	941	-17.5	3.1	3.8	7'442	8'320	-10.6
Volkswagen	11.3	12.4	2'738	2'708	1.1	12.5	12.7	30'062	27'868	7.9
Volvo	2.3	2.7	557	588	-5.3	2.3	2.3	5'498	4'982	10.4
Diverse Marken	1.0	0.5	230	118	94.9	0.8	0.6	2'021	1'414	42.9
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>24'137</b>	<b>21'878</b>	<b>10.3</b>	<b>100.0</b>	<b>100.0</b>	<b>239'594</b>	<b>219'136</b>	<b>9.3</b>
davon/dont 4 x 4	42.6	39.1	10'271	8'555	20.1	39.3	37.6	94'137	82'299	14.4
davon Alternativ-Antrieb	4.1	3.8	985	827	19.1	4.1	3.1	9'783	6'830	43.2
davon/dont DIESEL	39.2	35.7	9'457	7'821	20.9	38.0	36.7	91'044	80'363	13.3

Quelle: auto-schweiz / ASTRA/MOFIS 5.10.15 / source: auto-suisse / OFROU/MOFIS 5.10.15